



PRE-OFFER ADVERTISEMENT IN ACCORDANCE WITH REGULATION 18(7) OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AS AMENDED, ("SEBI (SAST) REGULATION") AND CORRIGENDUM TO THE DETAILED PUBLIC STATEMENT FOR THE ATTENTION OF THE PUBLIC SHAREHOLDERS OF UNICK FIX-A-FORM AND PRINTERS LIMITED

# UNICK FIX-A-FORM AND PRINTERS LIMITED

Registered Office: Block No. 472, Tajpur Road, Chandigarh, Tal. Sanand, Dist. Ahmedabad - 382 213, Gujarat, India. Telephone: +91 9978931303/04 | Email: info@unickfix-a-form.com | Website: www.unickfix-a-form.com Corporate Identification Number: L25200GJ1993PLC019158

OPEN OFFER FOR ACQUISITION OF UP TO 14,26,100 (FOURTEEN LAKHS TWENTY-SIX THOUSAND ONE HUNDRED) FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹10/- EACH ("EQUITY SHARES") REPRESENTING 26.00% OF THE EQUITY SHARE CAPITAL OF UNICK FIX-A-FORM AND PRINTERS LIMITED ("TARGET COMPANY") AT A PRICE OF ₹36/- (RUPEES THIRTY SIX ONLY) PER EQUITY SHARES ("OFFER PRICE") FROM THE PUBLIC SHAREHOLDERS OF THE TARGET COMPANY BY KAMINI BHUPEN VASA ("ACQUIRER-1"), NICKY HEMEN VASA ("ACQUIRER-2") AND PRIYANK HEMEN VASA ("ACQUIRER-3") (COLLECTIVELY REFERRED TO AS "ACQUIRERS") PURSUANT TO AND IN COMPLIANCE WITH THE REGULATIONS 3(2) AND 3(3) OF THE SEBI (SAST) REGULATIONS ("OFFER" OR "OFFER OFFER").

This Pre-offer Advertisement cum Corrigendum to the Detailed Public Statement ("Pre- Offer Advertisement") is being issued by Vivro Financial Services Private Limited, the Manager to the Offer ("Manager to the Offer"), for and on behalf of the Acquirers in respect of the Open offer (the "Offer"), to the Public Shareholders of the Target Company, in compliance with Regulation 18(7) of the SEBI (SAST) Regulations.

Capitalized terms used but not defined in this Pre- Offer Advertisement shall have the meanings assigned to such terms in the LoF. The Public Shareholders of the Target Company are requested to kindly note the following information related to the Offer: 1. Offer Price: The Offer is being made at a price of ₹36 (Rupees Thirty-Six Only) per Equity Share, payable in cash and there has been no revision in the Offer Price.

2. Recommendations of the Committee of Independent Directors ("IDC"): The IDC Recommendation was approved on September 13, 2023 and published in the Newspapers on September 14, 2023. The IDC is of the opinion that the Offer Price to the Public Shareholders of the Target Company is fair and reasonable and is in line with SEBI (SAST) Regulations. Public Shareholders may, therefore, independently evaluate the offer and take the informed decision.

3. Other details of the Offer 3.1. The Offer is being made under Regulation 3(2) and 3(3) of the SEBI (SAST) Regulations to the Public Shareholders of the Target Company. 3.2. This Offer is not a competing offer in terms of Regulation 20 of the SEBI (SAST) Regulations. The Offer is not conditional upon any minimum level of acceptance in terms of Regulation 19(1) of SEBI (SAST) Regulations.

3.3. The dispatch of the LoF to the Public Shareholders as on the Identified Date (i.e., September 05, 2023) in accordance with Regulation 18(2) of the SEBI (SAST) Regulations has been completed (either through electronic mode or physical mode) on September 11, 2023. It is clarified that all the Public Shareholders whose names do not appear in the register of members of the Target Company as on the Identified Date (even if they acquire Equity Shares or if they become shareholders of the Target Company after the Identified Date) or those who have not received the LoF are eligible to participate in the Offer.

3.4. A Public Shareholder may participate in the Offer by approaching their Selling Broker and tender the Equity Shares in the Offer as per the procedure mentioned in the LoF or in the relevant Form of Acceptance-cum Acknowledgment. 3.5. Public Shareholders of the Target Company may download the LoF from the website of SEBI (www.sebi.gov.in), BSE (www.bseindia.com), Manager to the Offer (https://www.vivro.net/) or obtain a copy of the same from Bigshare Services Private Limited ("Registrar to the Offer") on providing suitable documentary evidence of holding of the Equity Shares of the Target Company.

3.6. In case of non-receipt/non-availability of the Form of Acceptance-cum Acknowledgment, Public Shareholder may participate in the Offer by providing their application in plain paper in writing signed by all shareholder(s), stating name, address, number of shares held, client ID number, DP name, DP ID number, number of Equity Shares being tendered and other relevant documents as mentioned in the LoF. Such Public Shareholders have to ensure that their order is entered in the electronic platform to be made available by BSE before the closure of the Offer.

4. The procedure for tendering the Equity Shares in the Offer is as below: 4.1. In case of Equity Shares held in physical form: Public Shareholders holding Equity Shares in physical form may participate in the Offer by approaching their respective Selling Broker along with complete set of relevant documents in the manner as set out in paragraph 8.1.1 on page 26 of the LoF.

4.2. In case of Equity Shares held in dematerialised form: Public Shareholders holding Equity Shares in dematerialised form may participate in the Offer by approaching their respective Selling Broker and providing the details of Equity Shares they intend to tender in the Offer in the manner as set out in paragraph 8.1.0 on page 25 of the LoF. In accordance with Regulations 16(1) of the SEBI (SAST) Regulations, the DLoF was submitted to SEBI on July 06, 2023. SEBI vide its letter bearing reference number no. SEBI/HO/CFD/DCR-2/P/OW/2023/35792/1 dated September 01, 2023 issued its observations on the DLoF in terms of Regulation 16(4) of SEBI (SAST) Regulations ("SEBI Observation Letter"). SEBI's observations have been incorporated in the LoF.

Table with 4 columns: Sr. No., Name of the Acquirer, Name of promoter/ director, Shareholding % of promoter /director, Linkage

Table with 4 columns: Activity, Original Day & Date, Revised Day & Date

ISSUED BY MANAGER TO THE OFFER ON BEHALF OF THE ACQUIRERS VIVRO VIVRO FINANCIAL SERVICES PRIVATE LIMITED

REGISTRAR TO THE OFFER BIGSHARE SERVICES PRIVATE LIMITED

For and on behalf of the Acquirers: Kamini Bhupen Vasa (Acquirer-1), Nicky Hemen Vasa (Acquirer-2), Priyank Hemen Vasa (Acquirer-3)

## MARCO CABLES & CONDUCTORS LIMITED

Corporate Identification Number: U27320MH1989PLC051376

Our Company was originally incorporated as a private limited under the name "Marco Cables Private Limited" under the provisions of Companies Act 1956 and Certificate of Incorporation was issued by the Registrar of Companies, Mumbai on April 13, 1989.

Registered Office: Shop No 100, Opposite Bhai Gangaram Market, Main Road, Ullhasnagar, Thane- 421005, Maharashtra, India

PROMOTERS OF OUR COMPANY: MR. SUMIT SUGNOMAL KUKREJA, MR. SUGNOMAL MANGANDAS KUKREJA AND MS. KOMAL SUMIT KUKREJA

"The Issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the Equity Shares are proposed to be listed on EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE")."

### THE OFFER

INITIAL PUBLIC OFFERING OF 52,02,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH ("EQUITY SHARES") OF MARCO CABLES & CONDUCTORS LIMITED ("MARCO" OR "OUR COMPANY" OR "THE ISSUER") FOR CASH AT A PRICE OF ₹36 PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 26 PER EQUITY SHARE)

THIS OFFER IS BEING MADE IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 AS AMENDED ("SEBI (ICDR) REGULATIONS"), IN TERMS OF RULE 19(2)(b)(i) OF THE SECURITIES CONTRACTS (REGULATION) RULES, 1957, AS AMENDED. THIS IS AN OFFER FOR AT LEAST 25% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

### FIXED PRICE OFFER AT ₹36/- PER EQUITY SHARE

### MINIMUM APPLICATION SIZE OF 3,000 EQUITY SHARES AND IN MULTIPLES OF 3,000 EQUITY SHARES THEREAFTER

RISK TO INVESTORS: 1. Our Equity Shares have never been publicly traded, and may experience price and volume fluctuations following the completion of the Offer.

### OFFER OPENS ON: THURSDAY, SEPTEMBER 21, 2023 CLOSING ON: MONDAY, SEPTEMBER 25, 2023

ASBA\* Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same.

UPI - Now mandatory in ASBA for Retail Investors applying through Registered Brokers, DPs & RTAs.

PROPOSED LISTING: The Equity Shares issued through the Prospectus are proposed to be listed on the SME Platform of NSE ("NSE EMERGE"). Our Company has received "in-principle" approval from NSE for the listing of the Equity Shares pursuant to letter dated September 14, 2023 for using its name in the Prospectus for listing of our shares.

DISCLAIMER CLAUSE OF SEBI: Since the Offer is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, the Draft Prospectus was not filed with SEBI and SEBI has not issued any observation on Offer Document.

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document.

GENERAL RISKS: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this offer unless they can afford to take the risk of losing their investment.

BASIS OF OFFER PRICE: The Offer Price is determined by the Company and Selling Shareholder in consultation with the Lead Manager. The financial data presented in chapter "Basis for Offer Price" on page 94 of the Prospectus is based on Company's Restated Financial Statements.

ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013: Main Objects as per MOA of our Company: For information on the main objects of our Company, see "History and Certain Corporate Matters" on page 157 of the Prospectus.

Table with 4 columns: Name of Promoters, Face Value (₹), No. of Shares, Name of Promoters, Face Value (₹), No. of Shares

Table with 3 columns: LEAD MANAGER TO THE OFFER, REGISTRAR TO THE OFFER, COMPANY SECRETARY AND COMPLIANCE OFFICER

SHRENI SHARES LIMITED (FORMERLY KNOWN AS SHRENI SHARES PRIVATE LIMITED) Office No. 102, 1st Floor, Sea Lord CHS, Plot No. 1/B, 1/A, Survey No. A-12, Ram Nagar, Borivli (West), Mumbai- 400 092, Maharashtra, India

BIGSHARE SERVICES PRIVATE LIMITED Office No. 56-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai - 400093, India

AVAILABILITY OF PROSPECTUS: Investors should note that Investment in Equity Shares involves a degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying in the Offer.

AVAILABILITY OF ABRIDGED PROSPECTUS: Abridged Prospectus can be obtained from the website of Our Company at www.marco cables.com and the website of Lead Manager at www.shreni.in.

AVAILABILITY OF APPLICATION FORMS: Application Forms can be obtained from the Registered Office of Company, registered office of Lead Manager, Shreni Shares Limited and registered office of Registrar to the Offer, Bigshare Services Private Limited.

BANKER TO OFFER & SPONSOR BANK: Kotak Mahindra Bank Limited All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Prospectus dated September 14, 2023.

